

GET DOWN TO BUSINESS WITH THE BLACKBERRY KEYONE AND BLACKBERRY MOTION - OFFICIALLY VERIFIED AS ANDROID ENTERPRISE RECOMMENDED

IRVINE, Calif. – February 21, 2018 – Security. Privacy. Reliability. Productivity. These are critical features that enterprise smartphone users demand and can be found in the Android Enterprise Recommended [BlackBerry KEYone](#) and [BlackBerry Motion](#) from [TCL Communication](#). The need for greater mobile security is now more important than ever, and more enterprises are choosing the flexibility of Android for their organizations. With the all-new Google-led [Android Enterprise Recommended](#) program, businesses large and small now have the confidence in selecting, deploying and managing Android devices such as BlackBerry KEYone and BlackBerry Motion to meet their needs.

“It is an honor to have BlackBerry KEYone and BlackBerry Motion among the first smartphones validated as part of the Android Enterprise Recommended program,” said Alain Lejeune, Global General Manager for TCL Communication’s BlackBerry Mobile Division. “This is an important part of our portfolio growth and another step we’re taking to ensure our modern, Android-powered BlackBerry smartphones set the bar for an enterprise-ready, secure mobile experience.”

“Security is paramount in today’s Enterprise of Things,” said Alex Thurber, SVP and GM of Mobility Solutions at BlackBerry. “Together with TCL Communication, we’re proud to provide businesses around the world with the most secure Android smartphones that spur productivity with features employees want.”

With the Android Enterprise Recommended [BlackBerry KEYone](#) and [BlackBerry Motion](#), business users can buy with confidence knowing they’re getting the most safe and secure Android smartphone experience possible. This means these Android-powered smartphones meet elevated requirements established and validated by Google, which will include timely security updates (which BlackBerry Mobile provides monthly), business-ready hardware features and at least one major OS update. The BlackBerry KEYone and BlackBerry Motion will also support zero-touch enrollment with the forthcoming Android 8.0 Oreo™ update expected later this spring¹.

For more information about the Android Enterprise Recommended BlackBerry Mobile smartphones from TCL Communication, please visit www.BlackBerryMobile.com.

About TCL Communication

TCL Communication Technology Holdings Limited (TCL Communication) designs, manufactures and markets an expanding portfolio of mobile and internet products and services under three key brands – TCL, Alcatel and BlackBerry - with its portfolio of products currently sold in over 160 countries throughout North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. Incorporated in Hong Kong, TCL Communication operates nine R&D centers worldwide, employing thousands across the globe. For more information, please visit www.tclcom.com.

TCL is a registered trademark of TCL Corporation. All other trademarks are the property of their respective owners. Alcatel is a trademark of Nokia used under license by TCL Communication.

Trademarks, including but not limited to BLACKBERRY and EMBLEM Design are the trademarks or registered trademarks of BlackBerry Limited, used under license, and the exclusive rights to such trademarks are expressly reserved. All other trademarks are the property of their respective owners. BlackBerry is not responsible for any third-party products or services.

###

Media Contacts:

Jason Gerdon

Email: jason.gerdon@blackberrymobile.com

Camille Gere

Email: c.gere@blackberrymobile.com

ⁱ Timing and availability of this update will depend on carrier policy and schedule